

artotel
LONDON HOXTON

PRESS. MEDIA. FILM.

artotel
PARK PLAZA



We recognise that press junkets offer a structured format for media to engage with talent, both in front of and behind the camera. With our guide and support you can let the storytelling begin.

art'otel London Hoxton is the capital's boldest art-inspired venue for hosting your next press junket. Situated in the heart of London's creative hub, the hotel is easily accessible – just a short walk from Old Street station and Liverpool Street, with direct connections to King's Cross, Euston and London Bridge. Major airports are all within reach and private car access is seamless. For ultimate discretion, talent can arrive via a secondary entrance.

With interiors by Signature Artist D*Face, every space makes a statement – setting a vibrant tone for talent and media alike. From the 135 sq m ground floor art gallery to the skyline views on the 25th floor, art'otel London Hoxton is designed for storytelling. Our destination restaurant Solaya, perched on the top floor, offers contemporary cuisine in a setting as impressive as your guest list.

DEDICATED SUITES

For exclusive use

Exclusive use of our dedicated suites floor on Level 23 – or an alternative recommended floor nearby – is available for press junkets. Home to a series of standout suites ideal as filming, interview and hospitality spaces. These floors are fully self-contained, offering privacy, advanced tech and dedicated crew access via a service lift from the loading bay.

Complementing this, the hotel features a 60-seat screening room, dedicated art gallery and the stunning Panorama events floor on level 24 offering 460 sq m of flexible spaces with striking views of the London skyline, ideal for after-screening receptions, roundtables, editorial photography and much more.

We understand that press junkets require precision and discretion. Our experienced team will manage every detail, ensuring a seamless experience from setup to wrap.

Crew access to the floors for delivery of equipment is straightforward with a dedicated service lift from our Loading Bay.



JUNKET SPACES

Floor plans

Hospitality Suite

Stylish, art-filled suites with natural light, relaxed seating and high-speed Wi-Fi. Light refreshments are served by our attentive team and private facilities are included.

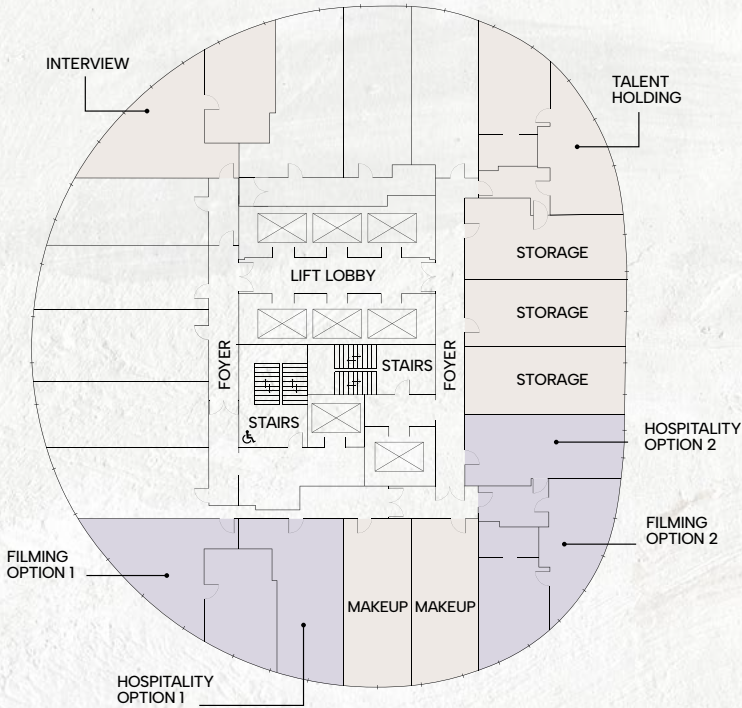
Interview suite

These comfortable and flexible suites are ideal for one-on-one or group interviews, with adjoining Talent Holding spaces and discreet access points to ensure privacy and flow.

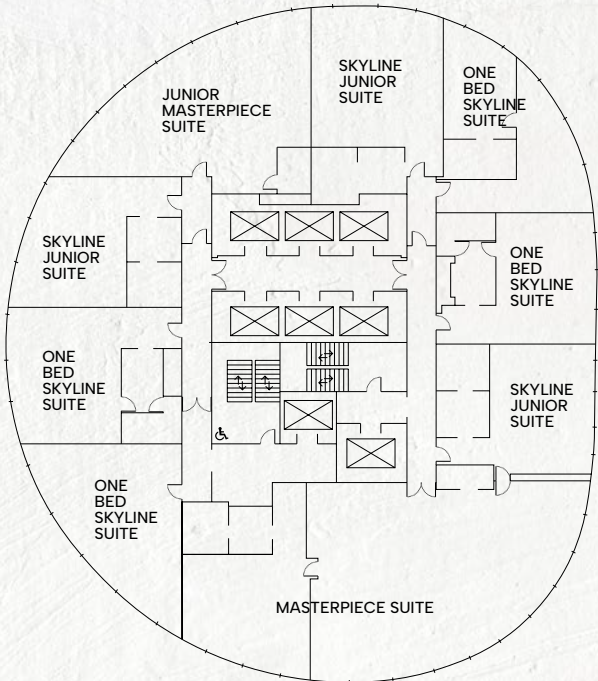
Filming suites

Designed with production in mind, these suites accommodate one or two camera setups comfortably. Adjacent rooms provide ample space for agents, producers and a dedicated Monitor & Tech Room, with private bathroom facilities suitable for hair & make-up.

Additional luxury spaces on these floors can be used for Talent holding, equipment storage, or crew setup. A service lift provides discreet access from the loading bay.



Typical floor layout



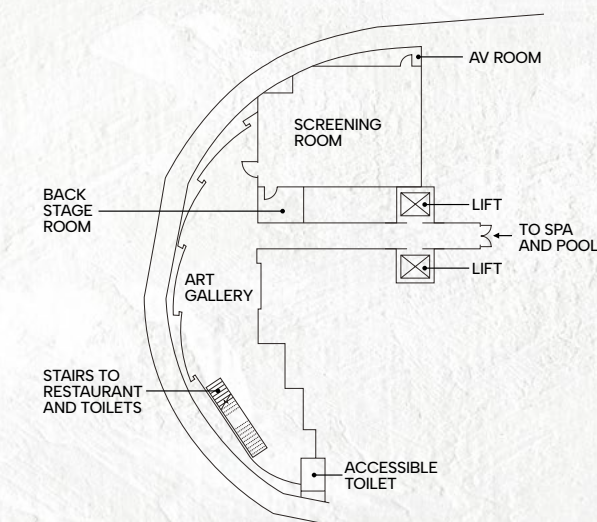
23rd Floor





GALLERY AND SCREENING ROOM

With a 60-seat private screening room, fully integrated AV and customisable projection capabilities from our adjacent art gallery, this venue blends creativity, impact and technical polish to elevate all manner of press events.





FLEXIBLE SPACES

For alternative setups

Organisers seeking a smaller capacity solution can consider flexible options from the hotels diverse offering. Choose from a collection of stylish rooms featuring D*Face artworks, floor-to-ceiling windows and versatile layouts ideal for breakout interviews, media lounges or creative staging. Dedicated rooms can be arranged for Storage, Monitoring, Hair & Make-Up and Talent Holding.

London's award-winning and art-inspired hotel fuses contemporary culture, immersive design and world-class hospitality. Featuring 357 bedrooms and suites across 26 floors, each space blends bold artistic expression with comfort and functionality. Highlights include:

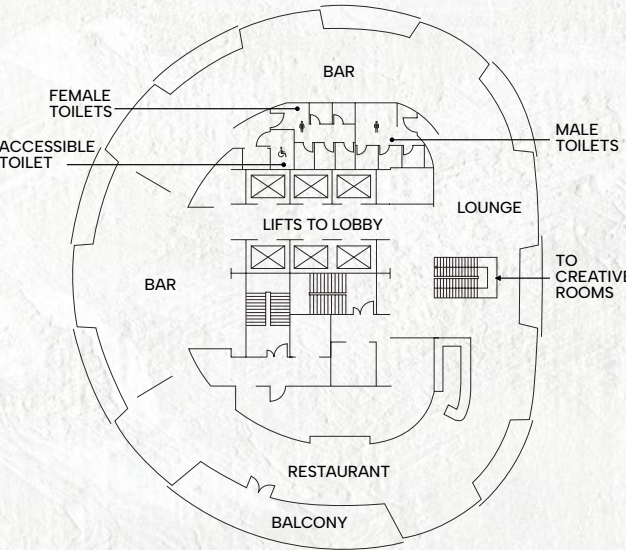
- Press Junket Suites
- 24th Floor Panorama Events Space
- 25th Floor Solaya Restaurant (shown here)
- 60-Seat Screening Room
- Ground Floor Art Gallery
- Signature Artist D*Face Interior Concepts

Just a short walk from Old Street Station, the hotel provides easy access to London's key transport hubs, media houses and creative districts.

25th FLOOR

Solaya Restaurant

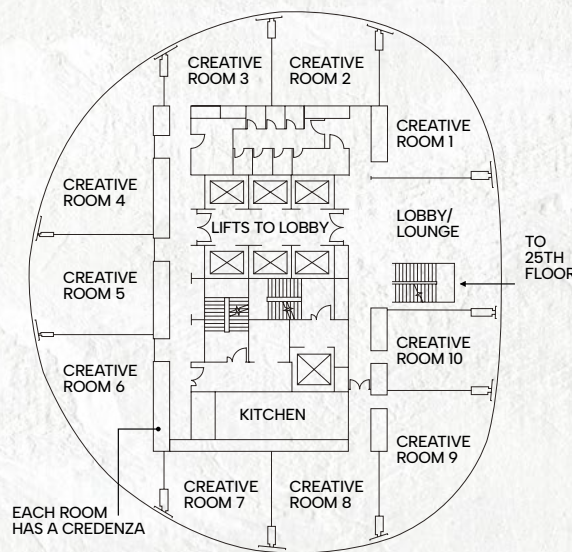
A landmark destination dining experience, Solaya serves modern European cuisine in a sophisticated setting with panoramic views of the capital. A perfect backdrop for talent dinners, private interviews, or editorial shoots.



24th FLOOR

Panorama events floor

Host intimate receptions, media briefings, or post-junket celebrations on our dedicated events floor. Floor-to-ceiling windows and flexible layouts make it one of Hoxton's most desirable event spaces.





HOSPITALITY

For alternative setups

The hospitality and private dining options at art'otel London Hoxton are ideal for press junkets due to their stylish, modern spaces and seamless services.

Located in a vibrant cultural hub, the venue offers flexible, art-inspired settings that foster creativity and comfort. With bespoke catering, private and semi-private dining, cutting-edge amenities, and a central London location, it provides a polished, professional backdrop perfect for interviews, networking and media events.



ART'BEAT PROGRAMME

For alternative setups

art'otel London Hoxton's cultural programme, art'beat, is the perfect press junket add-on, offering curated events, exhibitions, and artist collaborations that reflect the hotel's creative energy.

It immerses guests in local and international art scenes, providing inspiring content and conversation starters ideal for media professionals, art'beat enriches the junket experience with authentic cultural engagement, making every visit more dynamic, memorable, and editorially appealing.



Let us help you craft
an unforgettable media
experience.

CONTACT OUR DEDICATED TEAM

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EXPLORE THE HOTEL

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